

## Keeping Critical Data Accessible and Secure

In this digital age, it is difficult to find anyone that does not have valuable information stored electronically. Whether it's a family's digital photo collection, a company's financial records, or a government entity's highly sensitive documents, the value of data stored on hard drives, servers and other storage devices has grown nearly as fast as the capacity to store it.

It is unlikely that anyone understands the value of electronic data more than a hospital or other healthcare organization. When electronic data is necessary to meet the critical needs of patients and clients, it is vital that the right data is accessible to the right people at the right time.

Balancing data accessibility with data security is one of the toughest challenges faced by IT departments at healthcare organizations. It is the IT department's job to ensure critical data is easily accessible to those who truly need it but inaccessible to anyone else –



especially to those who may use such private data to do harm.

Kroll Ontrack helps healthcare IT departments maintain a proper balance between accessibility and security.

### **The Right Data at the Right Time**

Keeping critical data accessible to those who need it is usually a very manageable responsibility for healthcare IT departments. Today's highly advanced data storage equipment and systems makes storage of massive amounts of information possible.

But these devices and systems can fail. No hard drive lasts forever and no server is immune from a crash. When these disasters strike, you need a data recovery service provider that has the technology, tools and expertise to get your data back quickly.

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The American Hospital Association (AHA) endorses Ontrack® Data Recovery services and Ontrack® Eraser



solutions for its 7,000 member hospitals. "Following a thorough product review, AHA Solutions selected Kroll Ontrack's data recovery and eraser solutions for their extensive technological experience, capacity to quickly perform large-scale and emergency data recovery jobs, and exceptional customer service," said Tim Steffl, vice president, corporate development, AHA Solutions.

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Through its **Ontrack Data Recovery** services, Kroll Ontrack has the expertise and capacity to deliver fast, world-class data recovery to healthcare clients worldwide. They operate under the same hours that you do — 24/7/365 — and can deliver data recovery services remotely, in one of their many laboratories or at your location.

Computer downtime and loss of access to critical data can be very costly to hospitals and other healthcare organizations. With this in mind, Ontrack Data Recovery Services help your IT department respond rapidly to data loss, minimize downtime and meet the productivity needs of internal clients. Learn more at [www.ontrackdatarecovery.com](http://www.ontrackdatarecovery.com).

### Access Archived Data Faster

Data recovery services are designed to help you when data is lost, deleted or inaccessible due to a storage device problem. A more frequent and equally important challenge facing healthcare IT professionals is simply locating documents, emails and other items that are stored in archives.

Regulations such as HIPAA and Sarbanes-Oxley place strict guidelines around data retention — often forcing healthcare IT to retain large amounts of data for long periods of time. IT administrators frequently receive requests to access a specific document, email message or other electronic information. Responding to these requests can be difficult if the information is stored in offline archives; such as a Microsoft® Exchange Server email backup or a Microsoft® Office SharePoint® Server database. Locating a set of email messages that meet certain criteria or restoring a

single SharePoint document from a previous backup can be a time-consuming and expensive process that ties up valuable IT resources.

**Ontrack PowerControls** offers a simple, yet extremely powerful solution for finding, recovering and restoring items from Exchange and SharePoint databases. Instead of restoring an entire backup, Ontrack PowerControls allows you to restore only the items you need from any previous backup. Learn more at [www.ontrackpowercontrols.com](http://www.ontrackpowercontrols.com).

### Keep Sensitive Data out of the Wrong Hands

Another critical challenge for hospital and healthcare IT professionals is maintaining patient and client data privacy. To comply with HIPAA regulations, many organizations have comprehensive data security plans and policies in place to ensure that access to sensitive information is limited only to those who truly need it.

A process that is sometimes overlooked by data security plans is the handling of computers, hard drives and other data storage devices at the end of their lifecycle. When a hard drive is being retired or transferred to another user, it is essential that all traces of data on the drive are permanently erased.

Numerous data security breaches have occurred because computers and hard drives were not erased and disposed of using a secure process. Through its **Ontrack Eraser** solutions suite, Kroll Ontrack offers flexible options to securely erase data from a hard drive.

Ontrack Eraser software offers IT staff a flexible tool for do-it-yourself erasing and helps compliance efforts through its

reporting capabilities — allowing you to document every erasure in your organization. Ontrack Eraser services are available for organizations that prefer to outsource their data destruction to trained specialists. Learn more at [www.ontrackeraser.com](http://www.ontrackeraser.com).

### Kroll Ontrack helps healthcare IT professionals keep data...

#### ■ Accessible

Recover lost or damaged data 24-7

#### ■ Secure

Erase sensitive data to prevent breaches

#### ■ Compliant

Find the data you need when you need it

#### About the AHA Endorsement:

For more than 100 years, the American Hospital Association has been a powerful symbol of quality. AHA Solutions, a subsidiary of the AHA, awards the AHA endorsement only to products and services that help hospitals achieve organizational excellence.

Healthcare organizations that select AHA-endorsed products support the AHA's efforts on behalf of the nation's hospitals. AHA Solutions is proud to reinvest its profits in the AHA's mission: creating healthier communities.

#### Legal Disclaimer:

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